

CONFERENCE ANNOUNCEMENT
(call for papers and bookings)

Green Economics Institute

*Conference Announcement
Call for papers*

In association with Ashgate Academic Publishing, Gower Management Books, Inderscience Publishers of academic journals, The International Journal of Green Economics, The Green Economist, The Green Intern, The Green Economics Institute Brazil, Campinas University Brazil, and Green Economics Nigeria, The Green Economics Institutes Serbia and Macedonia, ENOP European Network of political foundations- The Ten Centre at the VIU Venice International University, Venice, Ceratonia Green Foundation Malta, Green European Foundation, European Village Athens Greece

SPECIAL

Green Economics Conference

in the beautiful setting of

**Venice International University- San Servolo Island,
Venice, Italy.**



Evening of Thursday 22nd April 2010:

Friday 23rd April 2010 all day and all evening:

Saturday 23rd April 2010 all day and all evening.



GREENING THE ECONOMY

Future-proof your career, implementing the green economy!

This is the first ever Green Economics Conference in Italy. The Green Economics Institute is very active in Italy this year, writing literature for the Italian Government, and also providing events in several parts of Italy, from the Italian Alps down to the Sicilian area. The Green Economy has spread throughout the world and this conference looks at its implementation and what the implications are for activity in all areas especially jobs, outsourcing, green procurement and the current economics downturn.

The conference will consider the spread of Green issues, and green jobs in Italy and the Mediterranean. Venice is particularly hard hit by climate change and this conference is an attempt to provide solutions that various parts of Italy are experiencing under global environmental change.

We had our own delegation to the Copenhagen Climate Conference and will be going to the COP16 Mexico Summit and the conference will prepare ideas to take to Mexico. The conference will also focus on Green Economics and Green Jobs and a Green New Deal.

Climate change

The Green Economics Institute has been lucky enough to lead a delegation to the Copenhagen Conference on climate change. Assessing how Kyoto has worked up to now and suggestions for changes and for the next few years. How will businesses have to adapt? What are the solutions to food and fuel issues? What are the implications of climate change and sea level rise for the economy of Venice? What can we learn from the experience and case study of Venice?

Subjects the conference will cover amongst others:

- Legal Aspects of Environmental Law and climate change implications
- gender equity
- environmental science
- costs of climate change
- costs of biodiversity loss
- how to assess a project from an environmental point of view
- environmental impact assessment
- The Green New Deal
- switching to renewable energies
- energy security and availability
- Global Institutional issues and governance
- Global corporation
- corporate social responsibility
- whole life costing
- water management
- water scarcity
- Hydro electric power
- Eco- & carbon taxes
- lower carbon economies
- poverty, equity, aid
- international trade
- development
- slow travel and green transport
- green accounting
- resource management
- green procurement
- development economics
- recycling
- how to run a green economy
- gender and environmental and social justice
- discourses
- green solutions to the global financial/ ecological/ biodiversity/ climate crises
- green construction and green planning issues
- green tourism
- green procurement
- outsourcing
- environmental and social dumping
- supply chain management
- Strategic sourcing management
- the revolution and economic downturn
- introducing, explaining different strands of environmental & green economics
- newly emerging disciplines in economics

What is green economics? Progress towards a definition:

This new field has spread throughout the world and we introduce, present and discuss its implications. The focus will also be on green Jobs and careers: the implications for employment and the demographic shifts as a result of global climate and environmental change

This conference is part of the world's leading conference series in green economics. Internationally-renowned composite, multidisciplinary scientists, economists, campaigners, policy makers and directors, professors, social scientists and researchers from all over the globe continue to attend this very popular series, to present their frontier research findings and to keep up to date with latest achievements and developments in this fast moving, leading, and topical field.

Green economics views the current downturn as a clash between ecology and economy, and argues that the commodity instability is a symptom of the exhaustion of natural resources. The markets are correctly reflecting this, and are indicating that traditional economics instruments and derivatives are no longer working. New methods of creating a natural economics of abundance need to be urgently developed.

The world has changed. To reflect this and deal with the changes inherent, Green economics has developed as a school of economics comfortable with long term-ism, equity, climate issues, biodiversity costs and poverty prevention. Green economics has been waiting to take on the mantle and that time has now arrived.

We look forward to welcoming you to Venice, one of the most beautiful cities in the world with its famous, outstanding, atmospheric conference facilities, excellent travel connections and accommodation.

Green Economics Institute www.greeneconomics.org.uk

Provisional list of speakers includes:

Sustainable development, green economics and the climate change process

Prof. Ignazio Musu, President and Director of Venice International University, Italy specialist in climate change and sustainable development

Dr Magnus Chidi Onaha Green Economics Nigeria

Greening the Sahara Project

Alessandra Forschietta Venice International University. Italy Welcome

Heterodox and Pluralist Economics Streams

Dr Arturo Herman, "The Role of Policy Co-ordination in Fostering Sustainable Development". Green Economics Institute and University of Rome

Green Building Streams

David Muir Resources Economics and Green Buildings Green Economics Institute

Luca Bergo, Greening the building sector". Italian architect based in Milan with a long experience in green buildings, such as "La Casa Ecologica", a 53 apartment building in Milan, and the new twin towers of the 400 rooms Hotel at Milan Fair.

Consultant of the main agency of the Italian Ministry of Labour's Agency for ecological buildings, for a project promoting craftsmanship, small industries and tourism sectors toward a more sustainable production and behaviour.

Michael Briguglio, University of Malta Department of Sociology, EU Lobbying

Green Economics and the Green Jobs Programme

Green Jobs, a Green New Deal: a Green Economics solutions to the current economic crisis

The current crisis provides the opportunity to align consumption with resources and rebalance towards services rather than goods. How can we act on the new opportunities the crisis provides? What are the short term and long term solutions? What is the future of financial markets? – Ethical investments? Many of our speakers are working on the Green Jobs Programme and will present its latest findings.

Department Director Janette Shalabi, International Labour Organisation Turin Gender and economics

Dr Enrico Tezza, Green Jobs and the Green Economy, International Labour Organisation Author of books on the labour market Turin, Italy

Dr Guenter Cologna, Director EURAC European Research Institute, Academic Research Bolzano, Italy

Miriam Kennet, Green Jobs, Green Careers, and Green Procurement and Outsourcing, current update, Director and Co-Founder, Green Economics Institute and Editor *International Journal of Green Economics*

Georgi Jaisha, Young Greens of Georgia

A New Generation of Architects with Green Skills

Dr Cristina Cerulli, Emerging Sustainability, School of Architecture, University of Sheffield, UK

Despite the prominence nowadays given to sustainability within any built environment curriculum, outside the pedagogical discourse arena, the praxis of teaching and learning sustainability within schools of Architecture is too often limited to environmental design.

Whilst most schools of Architecture in UK have, at least to some extent, embraced environmentally conscious design in their curricula, little has been done to promote a shift in the profession towards a more integrated view of sustainability that looks holistically at the environment, including society, and challenges established professional norms and praxes.

We will discuss work in the area of social enterprise and mutual models of development pioneered in the post-graduate architecture curriculum at the University of Sheffield. Changes to the curriculum implemented in the past six years will be reviewed and their current and potential impact will be discussed.

Innovation and Research in the Green Economy

Professor Holge Schlor, Measuring Income and Energy Distribution in Germany with the Atkinson Index. Holger Schlör Presenting author - Co-authors: Wo. Fischer, J.-F. Hake. Research Centre Jülich, Institute of Energy Research, Systems Analysis, 52425 Jülich, Germany.

Mohd Shahwahid Othman, PhD Professor, Dep. Dean (Research & Innovation) Institute Tropical Forestry and Forest Products (INTROP) Malaysia

Mohd Shahwahid Othman. 2008. Mainstreaming the Environment Incorporating Economic Valuation and Market-Based Instruments in Decision Making. UPM, Press.

Poh Lye Yong and Mohd Shahwahid Othman. 2008. Economic Value of Forest in Elephant Conservation, Peninsular Malaysia. Jabatan Perhutanan Semenanjung Malaysia.

Poh Lye Yong and Mohd Shahwahid Othman. 2007. Economic Value of Honey Bees Peninsular Malaysia. Jabatan Perhutanan Semenanjung Malaysia.

Economics and Marketing of the Kenaf Industry. Research University Grant Scheme. 2007. RM120,000.00.

Value of Ecological & Economic Functions of Forest Canopies. Research University Grant Scheme. 2007. RM260,000.00.

Theoretical Basis for Incorporating Natural Resource Capital Depreciation in National Income Accounting. Fundamental Research Grant. 2007. RM60,000.00.

Sustainable Development and Economics Methodology, Law and Practice: Green Economics

Lucia Ceccato, Analysis and Governance of Sustainable Development, School for Advanced Studies in Venice Foundation (SSAV) - University Ca' Foscari, and Natural Resources Management, Fondazione Eni

Enrico Mattei, Venezia. Responses to cope with Flood Risk, a comparison with two river basins

Giulia Rossi, Doctoral Research School Adapt-Fondazione Marco Biagi, University of Modena and Reggio Emilia, Italy, "Rethinking employment policies in time of new energy technologies' development. The case of the solar industry in Italy."

Balkan Sustainable Development and Green Economics

Daniela Petrovic, from GTZ Serbia, FYRO Macedonia and Germany.

Professor Dr Makedonka Petrova, American University Skopje FYRO Macedonia (being confirmed)

Bezmir Geziqui, Green Economics Institute Albania

Food Issues Stream

Martin De Heaver, Co-Founder, The Global Food Foundation, Global food issues from the business and green commercialisation perspective

Bianca Madison-Vuleta, Co-Founder, The Global Food Foundation, Global food security in the context of the environmental, gender and social justice issues

Green Economics & Development: Methods of Achieving the Millennium Development Goals

Max Marioni, Green Economics Institute: Italy, Berlin, Germany, and UK

Michelle S. Gale De Oliveira, Director Green Economics Institute: Brazil, UK, Chicago, USA

Green Building Streams

David Muir, Resources Economics and Green Buildings Green Economics Institute (being confirmed)

Luca Bergo, Greening the building sector. Italian architect based in Milan with a long experience in green buildings, such as "La Casa Ecologica", a 53 apartment building in Milan, and new 400-rm. twin towers Hotel at Milan Fair. Consultant of the main agency of the Italian Ministry of Labour's Agency for ecological buildings, for a project promoting craftsmanship, small industries and tourism sectors toward a more sustainable production and behavior.

Albana Korpa, Economics in the EBM (environmental building materials) Company, in Tirana, Albania (being confirmed)

Gender and Green Jobs and the climate change discourse

Miriam Kennet

Michelle S. Gale de Oliveira

Dr Ilda Mannino, Environmental Economics Specialist and Senior Programme Co-ordinator and Researcher Venice International University Thematic Environmental Network Italy and Field Trip in the Venice Lagoon. The Center for Thematic Environmental Networks (TEN) is a Center for education and research in the fields of environment and sustainable development. TEN Center promotes the exchange of knowledge and information on the environmental field

and offers tools and supplementary approaches in order to solve environmental issues with specific reference to sustainable development. Since 2002, TEN has also coordinated an EU-endorsed research network on themes regarding contaminated sediments (SedNet); the goal is to identify guidelines to deal with the problem using modern technologies and coordinating studies in European Union countries.

Day Rates for Delegates:

Day 1 Thursday 22nd April 2010 £40 or E45 p/person for the evening:

Day 2 Friday 23rd April 2010 £200 or E230 p/person p/day all day and all evening

Day 3 Saturday 24th April 2010 £200 or E230 p/person p/day (includes all day, evening, & field trip)

Special offer till end of March 2010 only:

All in price £299 for entire conference (normally £440 for invoiced bookings)

If your booking and payment is received by the last day in March 2010, we are offering special reduced rate of £299 per person for the entire conference. If you would like to take up this offer please email us at: greenecomicsinstitute@yahoo.com as soon as possible so we can reserve you a place. (offer applies to people booking for themselves personally only. Invoices through Universities and Institutions are at the normal rate).

All speakers to pay fees in order to provide for widest opportunity for everyone to speak.

All fees to include lunches and refreshments (except bar drinks) and Thursday night dinner.

Beautiful and modern en-suite accommodation, excellent value for money, available on campus, but not covered by the above package.

Please email for details:

greenecomicsinstitute@yahoo.com

greenecomicevents@yahoo.co.uk

www.greenecomics.org.uk

Conference Papers and Proceedings:

High quality Conference Proceedings, ***“Building the Green Economy and its implementation globally with a case study of Italy and Venice”*** will be provided to all fully paid up conference participants on arrival at the conference to use throughout the conference.

All speakers are invited to send in paper for the proceedings. Please submit papers between 800 words- 6000 words in .odt or .doc format, fully referenced in Harvard Referencing format and not contain footnotes. They can be in English or Italian.

Papers may be submitted to the *International Journal of Green Economics* which is double blind peer reviewed for potential inclusion in a special “Greening of Italy” issue.